

BRIEF NOTE ON THE ACTIVITIES OF FLORICULTURE DEPARTMENT DISTRICT DODA.

The Department of Floriculture in Doda district was previously run by Assistant Floriculture Officer Udhampur and since November 2010 separate office of Assistant Floriculture Officer was established at Doda itself which has shown good results amongst the farmers of Doda Districts.

OBJECTIVITIES:-

01. Area expansion of cultivation of open pollinated, hybrid flowers and bulbous flowers.
02. Establishment of polygreen houses for raising seedlings and cultivation of off season flowers.
03. Cultivation of medicinal plants.
04. Development and maintenance of gardens.

STRENGTH: -

01. Lot of potential is available in the District.
02. Some tourist spots already exists in the District.
03. Suitable agro-climatic condition for commercial cultivation of flowers and their its marketing thereof.

ACHIEVEMENT OF 2010-2011.

01. Area expansion: -

During the year 2010-11, 25 hectare area was covered under cultivation of marigold at Gajoth, Bohrwa Saringal, Malothi, Nalthi, Assar, Humbal, Kaneri of Doda District. After proper survey it was observed in the partial blooming 300 quintals of marigold has been produced by the farmers and have soled in the market at rate of Rs. 2500/qunamtal.

02. DISTRIBUTION OF SEEDS.

During the year 2010-11, 3 kg of hybrid marigold variety Garland orange and Garland yellow and open pollinated marigold variety Pusa narangi and Pusa basanti have been distributed among 124 farmers of Doda district at free of cost. The approximately cost of the seed born by the department comes to Rs. 5 lacs and Rs. 30000 respectively.

03. ESTABLISHMENT OF POLY GREEN HOUSES.

Two numbers of poly green houses were established during 2010-11 at Gajoth and Malothi for raising seedling of flowers which shall be sold by him to the interested persons and shall generate sort of employment to the owner of poly green houses to whom the technical advice of has been given by the Assistant floriculture Officer Doda.

04. CULTIVATION OF MEDICINAL PLANTS:-

The scheme being new in the District cultivation of lavender medicinal plant was initiated in 12 kanal of area at Gajoth, Seri and Chakka.

05. EXPOSURE AND TRAINING :-

During 2010-11, 40 farmers of Doda district were taken to Delhi to attend Flowers show at Pragyaati Maidan New Delhi and were also given 02 days training at IARI Pusa New Delhi.

The second batch was taken to NIIT Hamirpura to attend the North Indian innovative agricultural festival for 06 days.

**Assistant Floriculture Officer,
Doda**